



3 Biggest Blockers That Stop Your Business Growth (and How to Fix Them)

Running a business can feel overwhelming, and often the biggest obstacles aren't what you think. Here are three common blockers—and simple ways to fix them.

1. Lack of Clarity on Priorities

The Blocker: You have too many tasks, ideas, or projects, and nothing seems to move the needle.

The Fix:

- Identify your **top 3 priorities** for the month.
- Ask yourself: *“Which action today will make the biggest impact on my business?”*
- Use a simple planner or app to schedule these priorities first thing each day.

Result: You focus on what matters and stop spinning your wheels.

2. Inconsistent Marketing and Outreach

The Blocker: You rely on luck or last-minute efforts to get clients instead of a consistent plan.

The Fix:

- Commit to a small, repeatable routine—like 3 posts a week or 5 outreach

messages a day.

- Track what works so you can do more of it.
- Even small, consistent actions lead to visible results over time.

Result: Your business starts showing up where clients are, and opportunities increase.

3. Fear of Charging What You're Worth

The Blocker: You undercharge or hesitate to offer your services confidently.

The Fix:

- Write down your real costs and the value you provide.
- Set prices that reflect your expertise and the results clients get.
- Practice talking about your offerings confidently—even in casual conversations.

Result: You attract clients who respect your value and are willing to pay for it.

Next Step:

If you found this helpful, I also run a **6-week Business Focus School** where we dive deeper into each of these areas and create a step-by-step plan to grow your business. You can learn more here: <https://ar-lifecoach.co.za>